Aussie

Marketing agency

AGENCY

About me

Samara Czajkowski founded XAussie Marketing in Brazil in 2023 and now runs the agency from Australia. She brings more than six years of marketing experience across industries including engineering, agribusiness, vehicle armouring and jewellery.

At XAussie Marketing, we start by understanding what matters to your customers and why they choose your business. We use that insight to shape your branding, content and campaigns, so customers can recognise your brand and see the value in what you offer.



Our mission

Our mission is to help your business connect with people in genuine ways through innovative digital marketing strategies.

Our vision

We want to be recognised across the region as an agency that delivers results and helps clients achieve the goals we set together.

Our values

We’re guided by transparency, integrity and commitment.



Our services



Design

We design logos, develop visual identities and create print and digital business cards.



Social Media

We create content and campaigns for Instagram, Facebook and TikTok.



Video production

We create Reels that encourage engagement and help you connect with your audience.



Paid advertising

We manage ad campaigns that reach your target audience, generate leads and attract new customers.



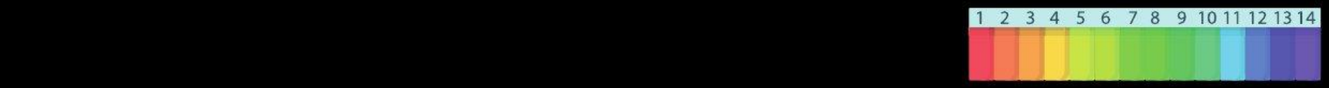
Sites

We plan, design and build websites.



Marketing

We review your marketing strategy, assess what's working and recommend where to focus next.



Are we the right fit for your business?

Take a look at some of our work and see whether our approach suits your business

With our agency

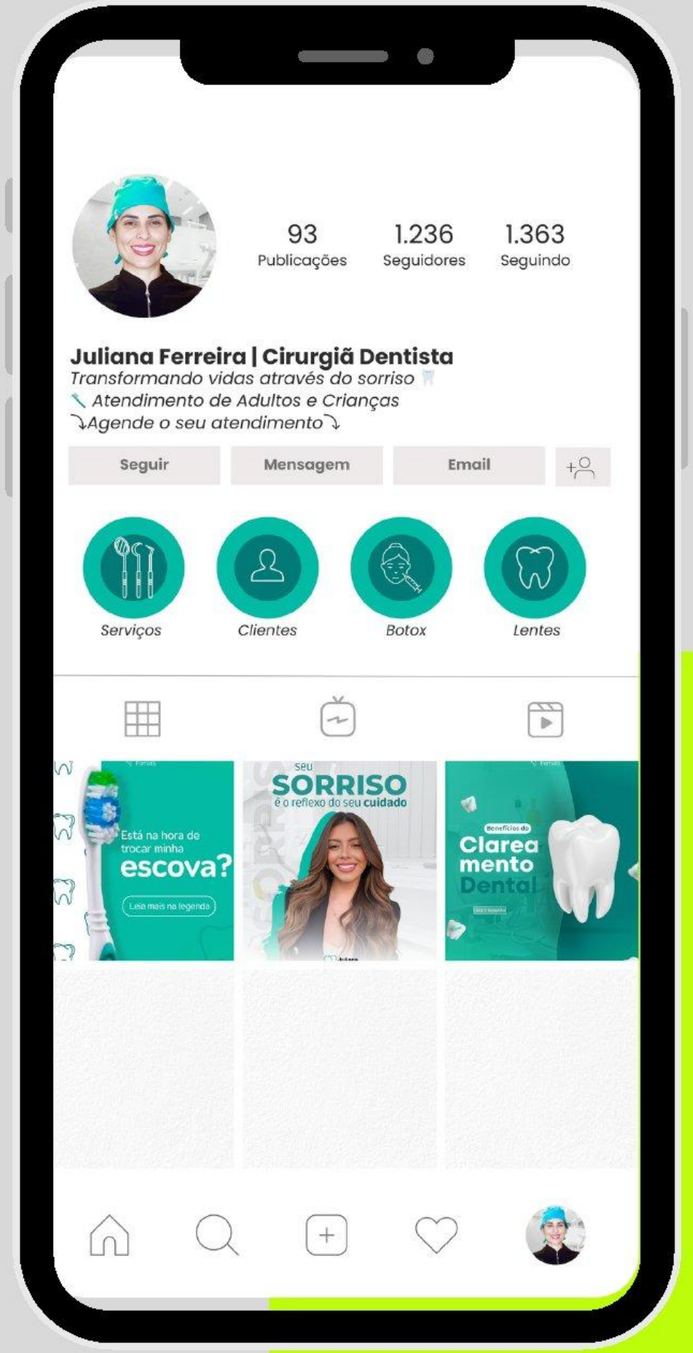


Without our agency



Port folio

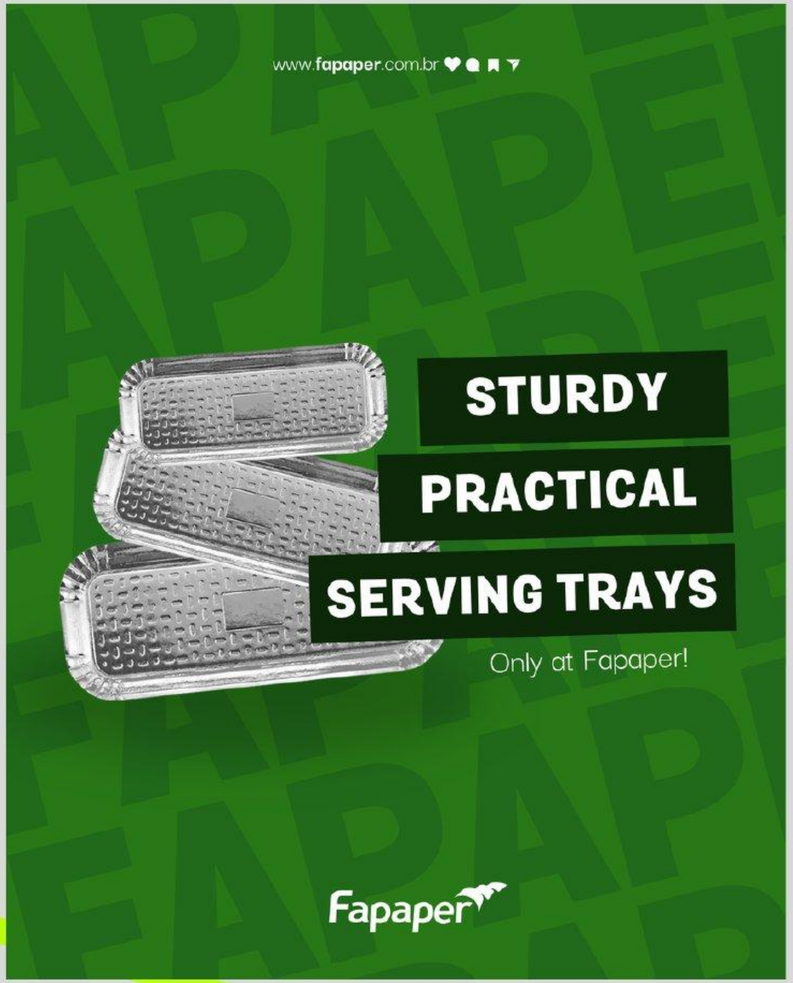
Social media strategy
and visual consistency



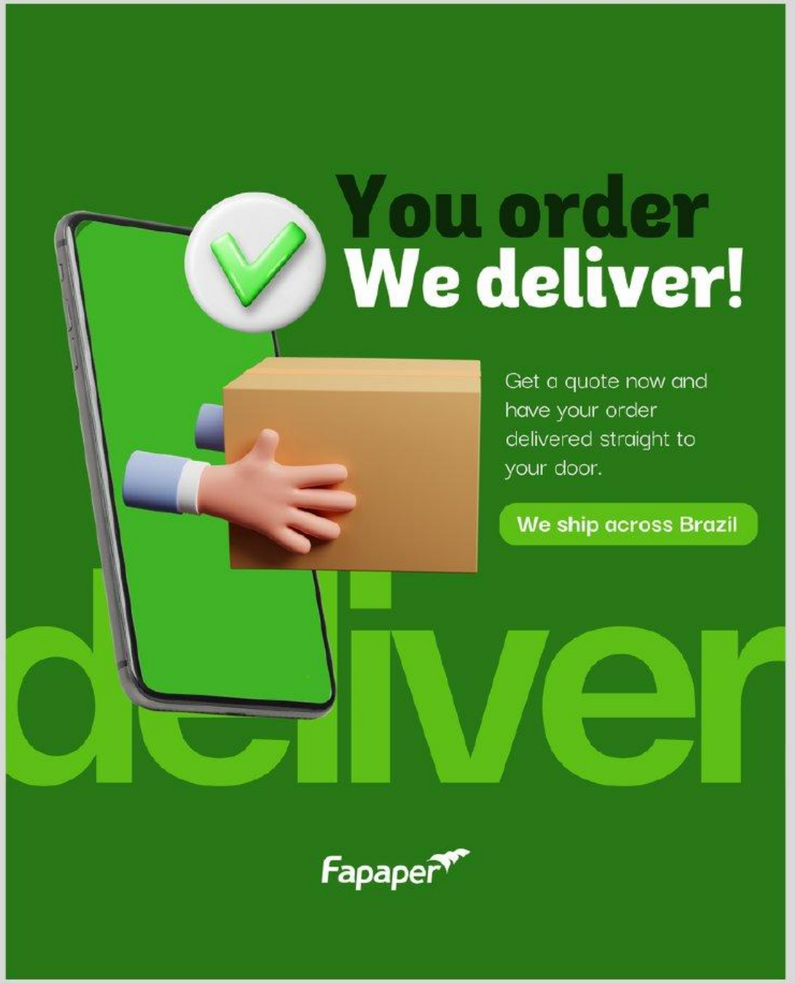
Portfolio

Social media strategy
and visual consistency

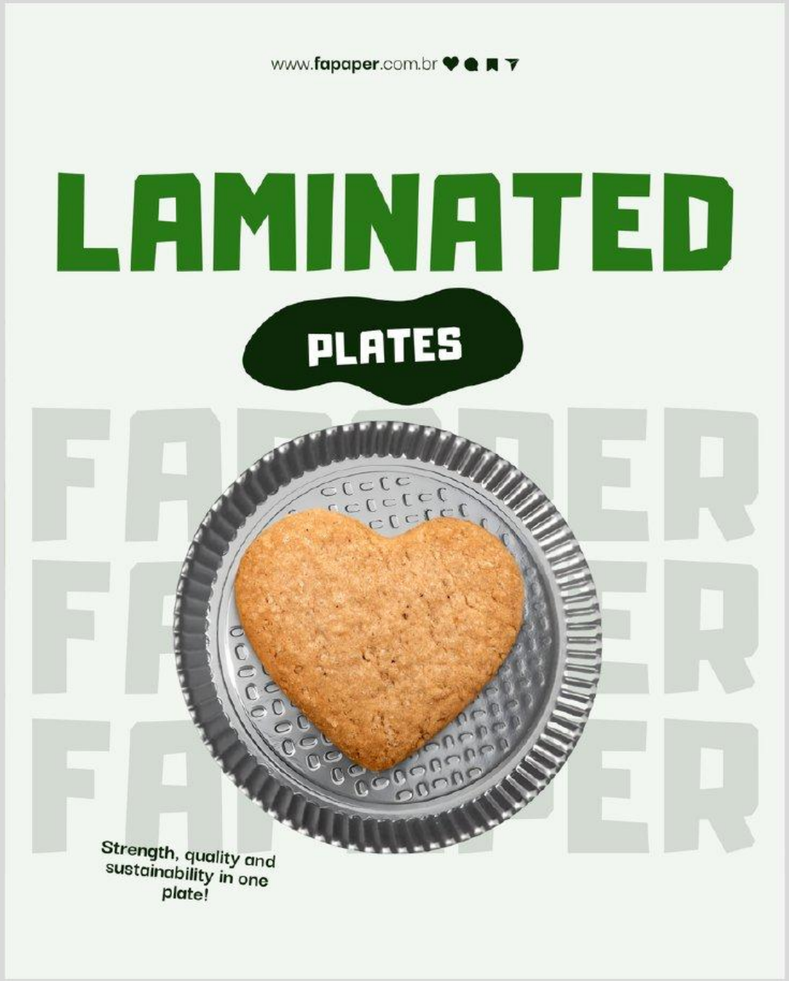



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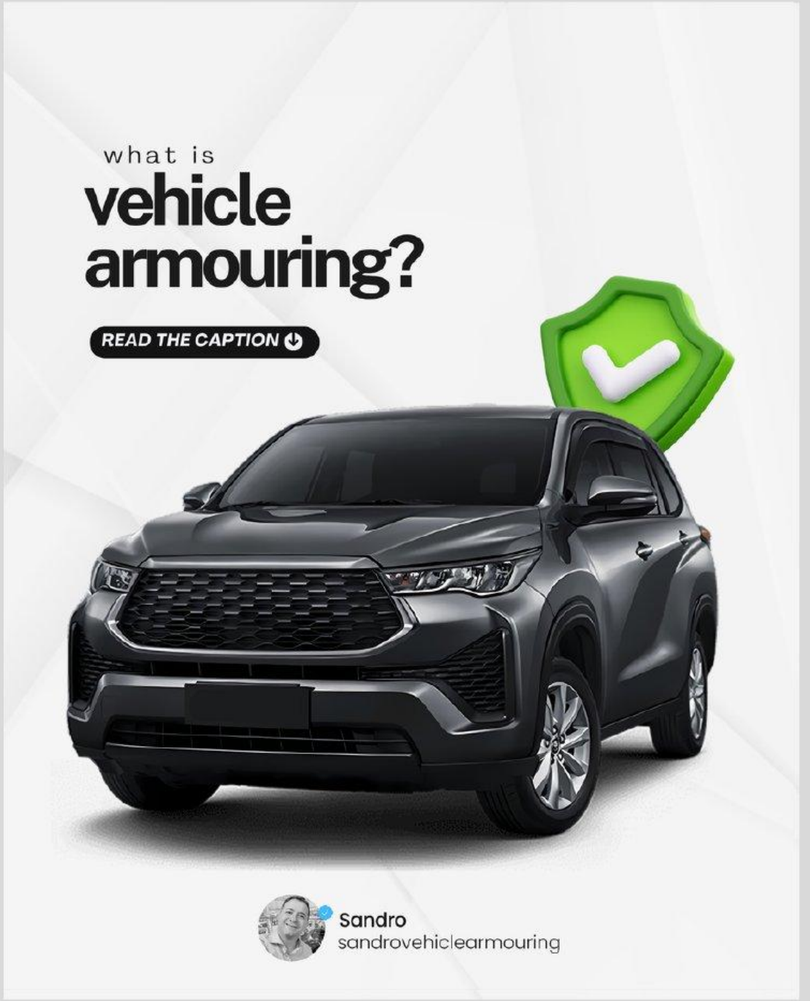

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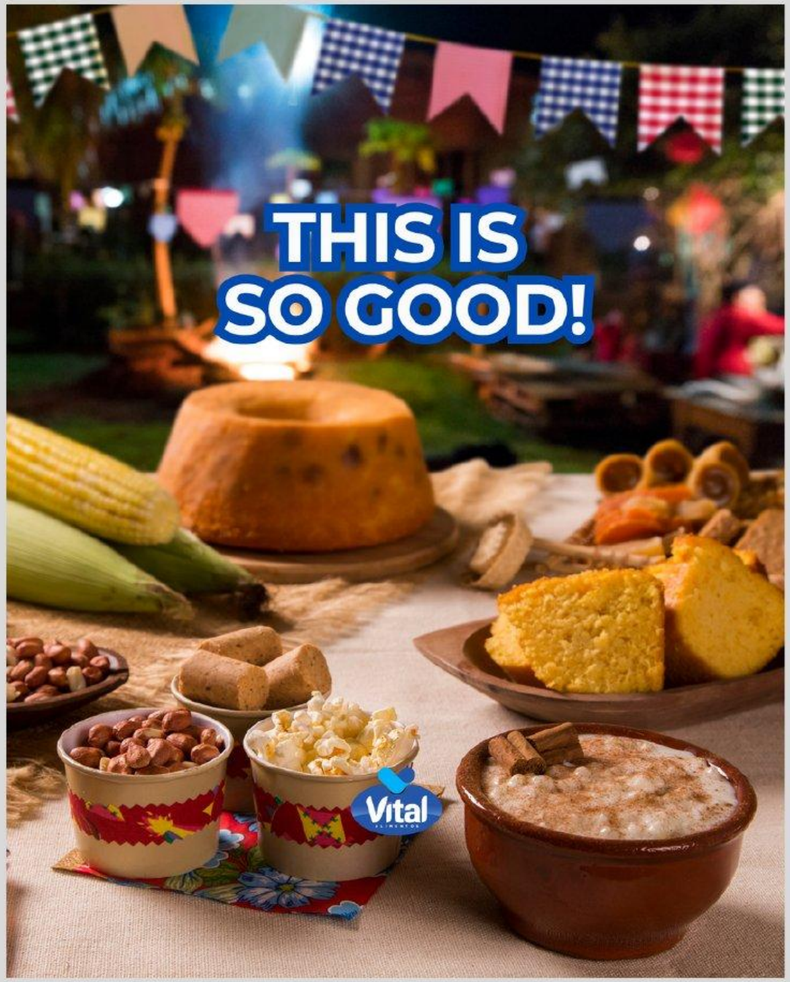

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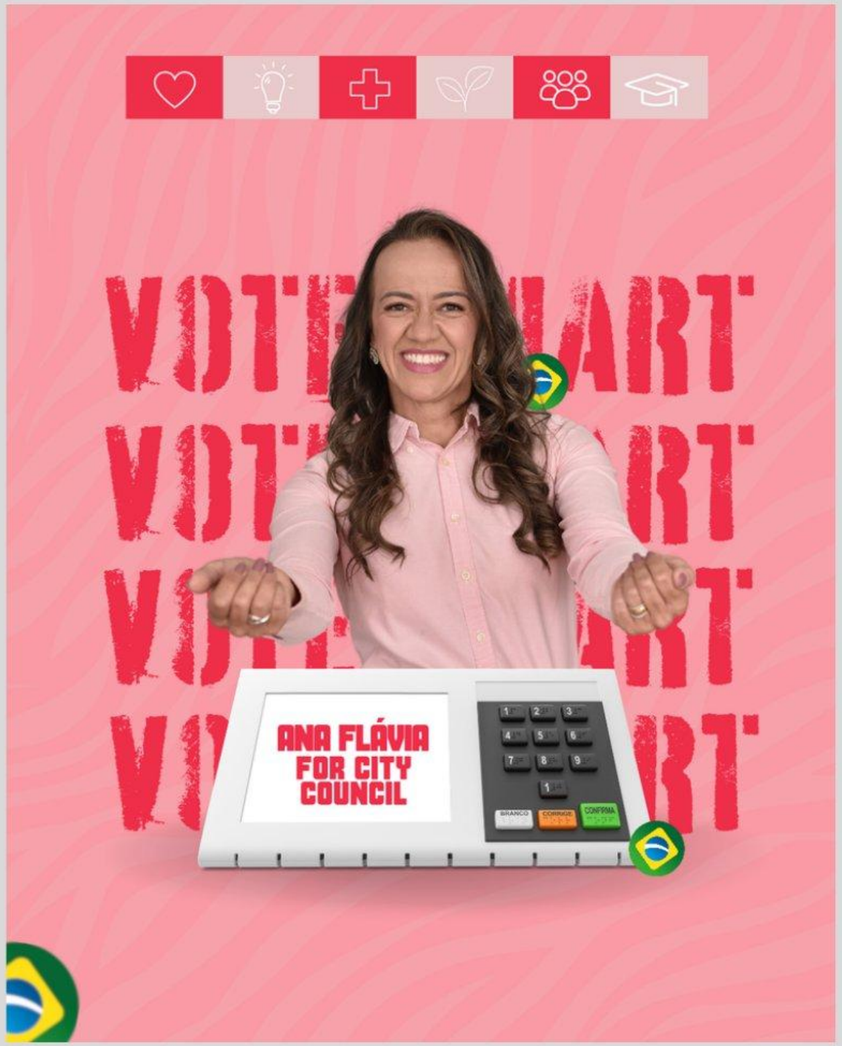

Sandro Rocha
@sandroblindagem
Mantenha sua família segura!
Proteção contra ameaças externas do veículo e garantia de segurança para você e sua família.


what is
vehicle armouring?
READ THE CAPTION
Sandro
sandrovehiclearmouring

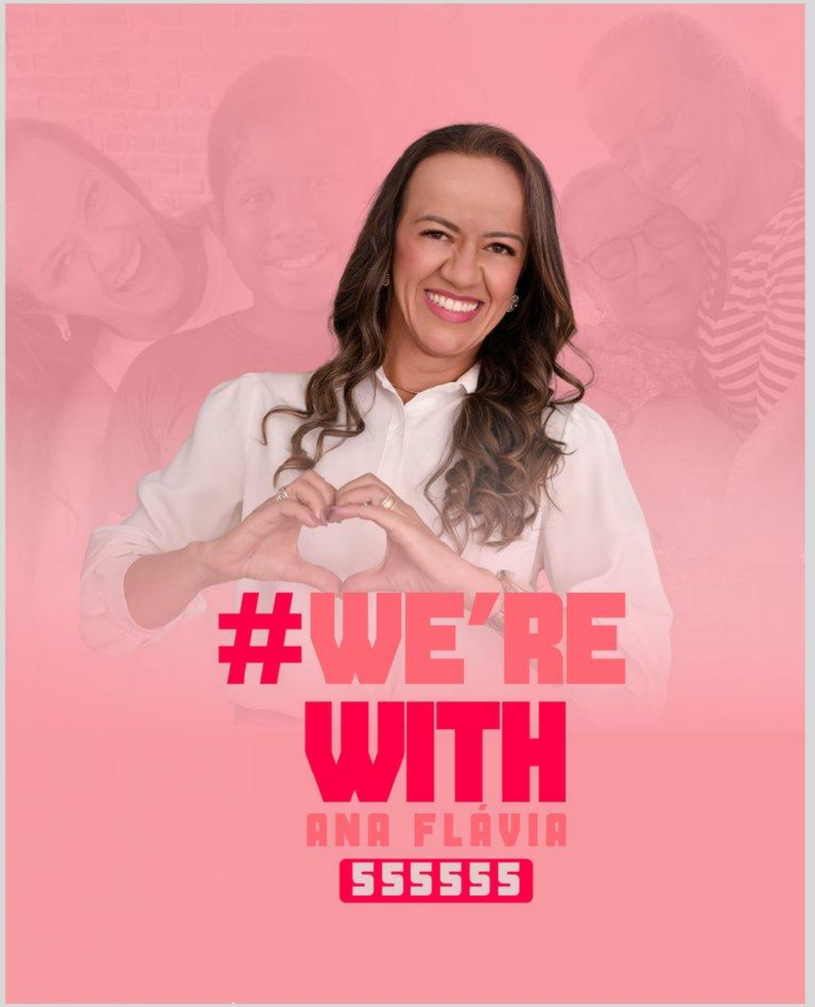

Can you guess the world?
If I come in there and find it...
Just three letters
It stands for love, warmth and care.
I don't care what everyone else is doing...
MÃE
Happy Mother's day!
Vital
To all mums, with respect and admiration.

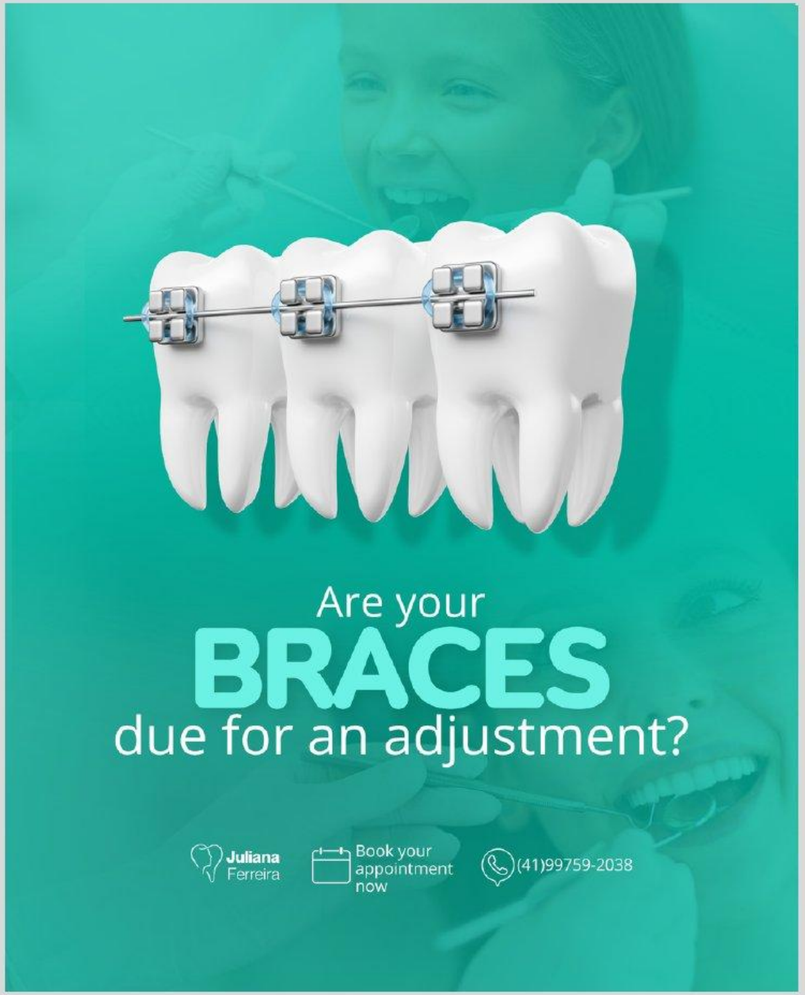

THIS IS SO GOOD!
Vital


INTRODUCING
Straight from our dairy to you
Vital Store
Vital
Brazilian grilling cheese
Brazilian cheese spread
Mozzarella
Sweet treats, wine & charcuterie
Vital Store
A taste of Home
Made with Love


ANA FLÁVIA
FOR CITY
COUNCIL


Meet
Ana Flávia,
your candidate
for city council!
With a background dedicated to public service
and fighting for a fairer, more compassionate city,
I'm ready to represent Vila Bela.
Ana Flávia


#WE'RE
WITH
ANA FLÁVIA
555555


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mento
Dental
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@dr_julianarf


Juliana
Ferreira
Está na hora de trocar minha
escova?
Leia mais na legenda


Juliana
Ferreira
Sorriso na terceira idade
cuidados especiais da odontologia geriátrica
leia a legenda


Vivian Moreno
Conheça alguns direitos do
CONSUMIDOR
CONSUMIDOR
CONSUMIDOR
LEIA A LEGENDA

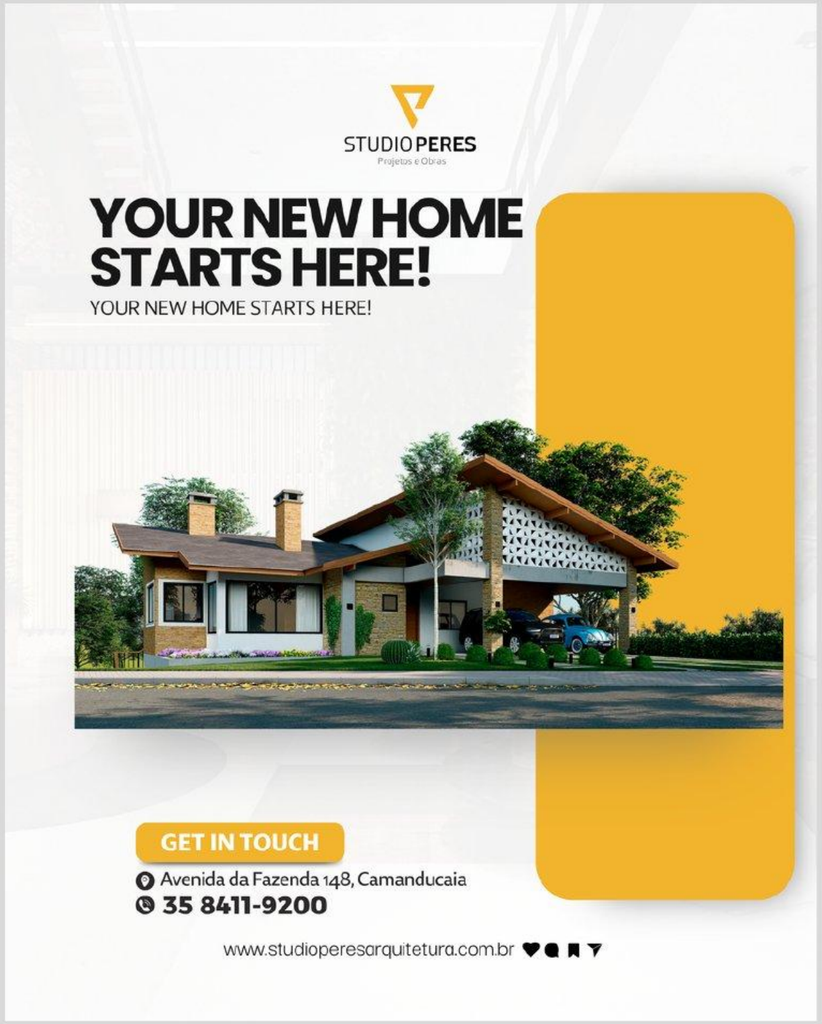

Vivian Moreno
DIVÓRCIO
Saiba os procedimentos legais e cuidados necessários
PASSE PARA O LADO


Vivian Moreno
Entenda como
podemos
te ajudar


@mhengenhariac
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Portfólio

Social media
feed posts









Portfólio

Social media stories









Port folio

Instagram Reels



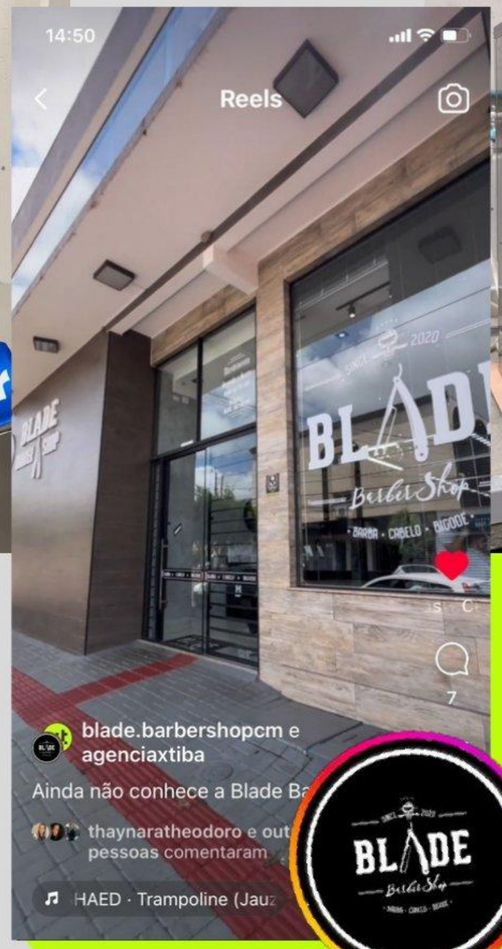


CLICK TO WATCH

Port folio

Instagram Reels





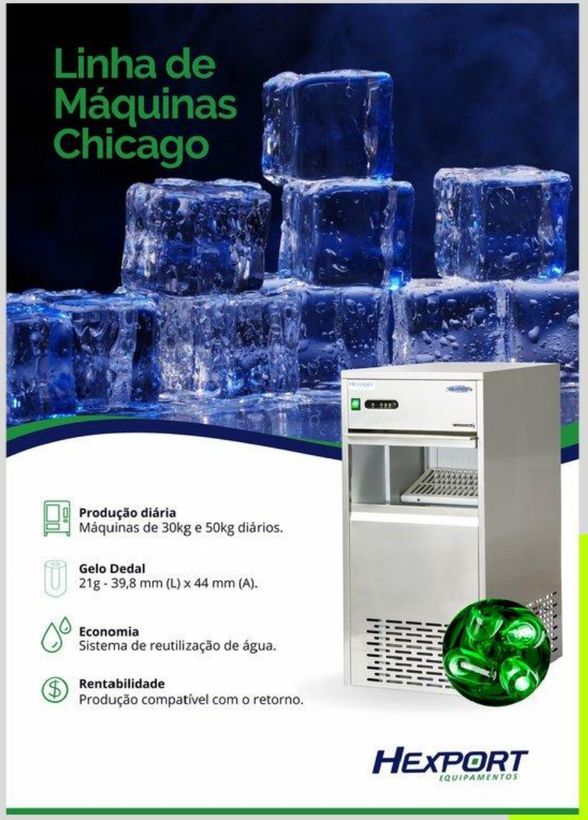




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Portfolio

Product catalogue





Portfolio

Business card design



Portfolio

Email Marketing





Portfolio

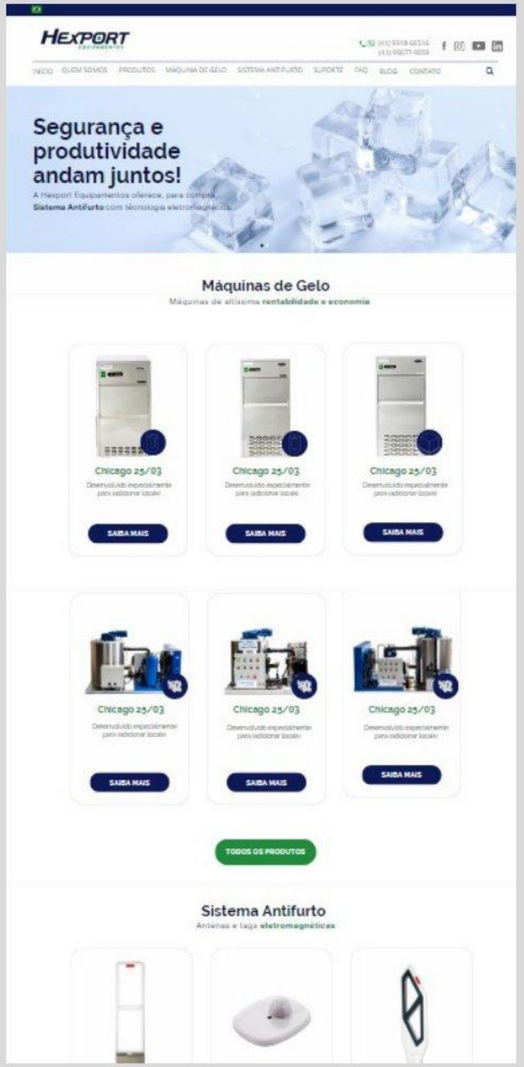
Email Marketing





Port folio

Website design





Port folio

Information flyer



Portfolio

Social media banner



Portfolio

Branded envelope

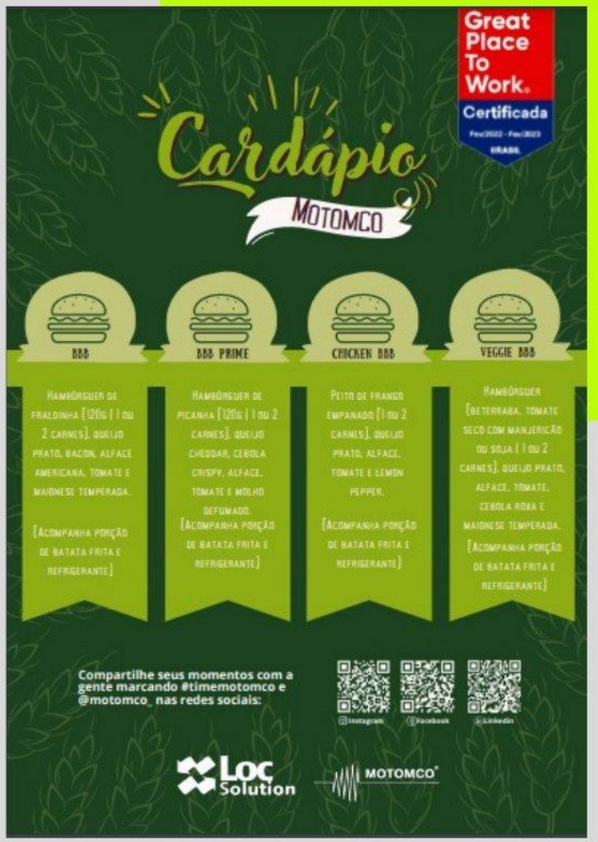




Portfolio

Menu design





Portfolio

Placas



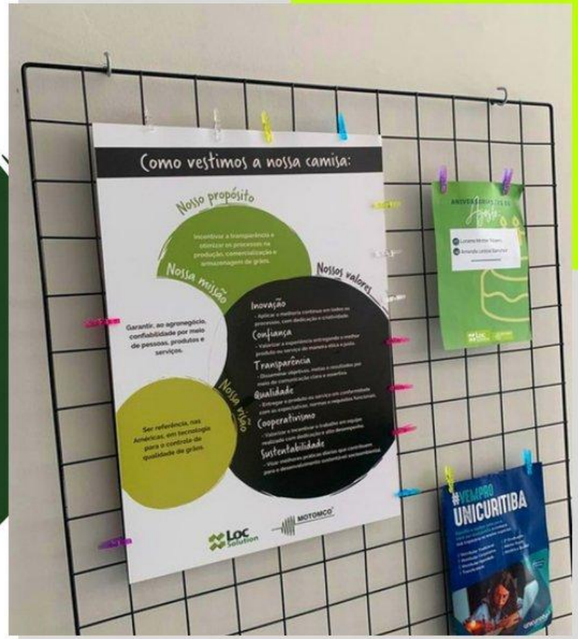




Portfolio

Signage





Port folio

Print design





What our clients say

Working with XAussie made the whole branding process so much easier. I’m really happy with the results and feel much more confident presenting my services!”

Ana Lima Jewellery Brand Owner

Really happy with the work XAussie did for our social media! Great content, easy communication and a team that understood exactly what we wanted. Highly recommend!”

Wellyngton Blade · Barbershop owner

If you prefer, request a custom quote.

Social Essentials

Branded content, ready to post.

A$350/per week

What's included?

- Content strategy
- Content shoot
- 2 videos filmed and edited per week
- 2 branded posts per week, including carousels and static designs

Popular

Social Plus

Your social channels, managed for you.

A$450/per week

What's included?

- Content strategy and creation
- Content shoot
- Daily stories
- Social media management
- Influencer marketing
- Weekly performance report

Social Pro

Take your campaigns beyond social media.

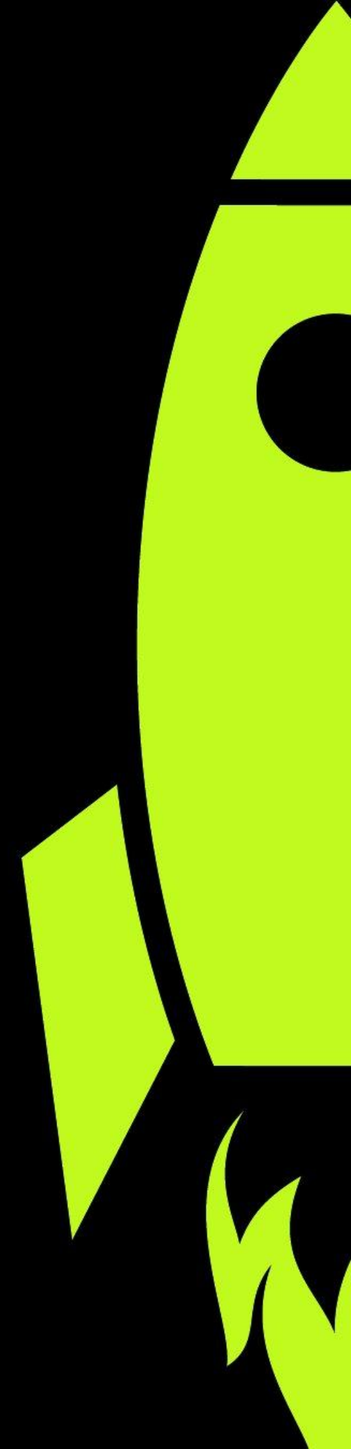
A$650/per week

What's included?

- Everything in Social Plus, plus:
- Professional photo shoot
- Expanded influencer campaigns
- Email marketing

Ready to start this

journey together?





CLICK THE ICONS TO GET IN TOUCH



0410 285 228

Let’s arrange a meeting or a site visit to talk about your project!

@xaussiemarketing